

# SPONSOR PROSPECTUS

As a sponsor of the 2018 Advanced Biofuels Conference, you will have an opportunity to position your organization as a leader and supporter of the renewable fuels industry in important international markets.

For pricing and additional information, please contact your BBI International Account Executive at (866) 746-8385 or [service@bbiinternational.com](mailto:service@bbiinternational.com).



PREMIER ADVANCED BIOFUELS EVENT

 **ADVANCED** June  
**BIOFUELS** 11-13  
**CONFERENCE** 2018

[AdvancedBiofuelsConference.com](http://AdvancedBiofuelsConference.com)

CenturyLink Center Omaha  
Omaha, Nebraska

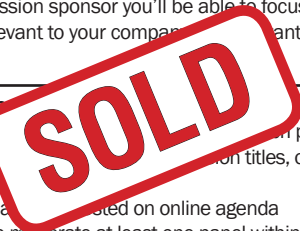
# Gold Level Sponsor

## Advanced Biofuels Conference Session Sponsor (1 available)

By being the session sponsor you'll be able to focus your message to a targeted audience that is most relevant to your company. Take advantage of this extremely targeted marketing opportunity!

### Session Sponsor

- Visual and verbal recognition in panel discussion within designated session
- Sponsor logo and session titles, on printed conference agenda, online and on hallways
- Sponsor logo and session titles on online agenda
- Opportunity to moderate at least one panel within sponsored session



Sponsored by:



### Marketing/Branding Opportunities

One complimentary (10 X 10) premium exhibit space in the expo, includes one mailing\* per exhibitor through RR Donnelley (our conference printer) \*Printing at exhibitor's expense

Two e-mail blasts to all conference attendees

One piece insert in all conference bags. Insert items must be pre-approved and are on a first come – first serve basis. No duplicates.

Two time use of conference mailing list

Company logo and link to company website on every page of the conference website

**Innovation Stage:** Opportunity to present at the Innovation Stage on the expo floor.

**Sponsor Spotlight:** Company logo and 50 word description featured in "Sponsor Spotlight" on the home page of the conference website

Company logo (linked to company website) on every e-mail blast promoting the event. Campaign has potential of more than 600,000 impressions

Company literature at designated sponsor table in high traffic area

Logo and 50-word description in onsite program guide

Visual recognition on signage; verbal and visual recognition in general session sponsor slide presentation

Opportunity to promote separate side event to conference attendees through the conference website

### Complimentary Registrations

Three complimentary full conference registrations (*Exhibitors receive a 40% discount on additional passes.*)

### Executive Boardroom Use

Executive boardroom for private meetings (limited availability, reservations required)

# Silver Level Sponsor

## Floor Decal Sponsorship (4 available)

Follow your floor decal road! Two foot diameter floor decals with your logo leading the way to all conference points of interest.

### Floor Decal Recognition

- Logo/Company Artwork prominently displayed on five (5) floor decals outside the room where the Advanced Biofuels Conference sessions will be held.

Sponsored by:

**Sponsorship Available**

### Marketing/Branding Opportunities

One complimentary (6') table in the session room, includes table skirt
One piece insert in all conference bags. Insert items must be pre-approved and are on a first come - first serve basis. No duplicates.
Two time use of conference mailing list
Company logo and link to company website on every page of the conference website
<b>Innovation Stage:</b> Opportunity to present at the Innovation Stage on the expo floor.
<b>Sponsor Spotlight:</b> Company logo and 50 word description featured in "Sponsor Spotlight" on the home page of the conference website
Company logo (linked to company website) on every e-mail blast promoting the event. Campaign has potential of more than 600,000 impressions
Company literature at designated sponsor table in high traffic area
Logo and 50-word description in onsite program guide
Visual recognition on signage; verbal and visual recognition in general session sponsor slide presentation
Opportunity to promote separate side event to conference attendees through the conference website

