

SPONSOR PROSPECTUS 2017

As a sponsor of the 2017 Advanced Biofuels Conference & Expo, you will have an opportunity to position your organization as a leader and supporter of the renewable fuels industry in important international markets.

For pricing and additional information, please contact your BBI International Account Executive at (866) 746-8385 or service@bbiinternational.com.



 NATIONAL
Advanced Biofuels
CONFERENCE & EXPO

**June 19-21,
2017**

Minneapolis, MN

AdvancedBiofuelsConference.com

Gold Level Sponsor

National Advanced Biofuels Conference Session Sponsor (1 available)

By being the session sponsor you'll be able to focus your message to a targeted audience that is most relevant to your company. Take advantage of this extremely targeted marketing opportunity!

Session Sponsor Recognition

- Visual and verbal recognition at the start of each panel discussion within designated session
- Sponsor logo printed next to panel session titles, on printed conference agenda, online and on hallway signage
- Sponsor logo and link posted on online agenda
- Opportunity to moderate at least one panel within sponsored session

Sponsored by:

Sponsorship Available

Marketing/Branding Opportunities

One complimentary (10 X 10) premium exhibit space in the expo, includes one mailing* per exhibitor through RR Donnelley (our conference printer) *Printing at exhibitor's expense

Two e-mail blasts to all conference attendees

One piece insert in all conference bags. Insert items must be pre-approved and are on a first come - first serve basis. No duplicates.

Two time use of conference mailing list

Company logo and link to company website on every page of the conference website

Innovation Stage: Opportunity to present at the Innovation Stage on the expo floor.

Sponsor Spotlight: Company logo and 50 word description featured in "Sponsor Spotlight" on the home page of the conference website

Company logo (linked to company website) on every e-mail blast promoting the event. Campaign has potential of more than 600,000 impressions

Company literature at designated sponsor table in high traffic area

Logo and 50-word description in onsite program guide

Visual recognition on signage; verbal and visual recognition in general session sponsor slide presentation

Opportunity to promote separate side event to conference attendees through the conference website

Complimentary Registrations

Three complimentary full conference registrations (*Exhibitors receive a 40% discount on additional passes.*)

Executive Boardroom Use

Executive boardroom available for private meetings

Silver Level Sponsor

Floor Decal Sponsorship (4 available)

Follow your floor decal road! Two foot diameter floor decals with your logo leading the way to all conference points of interest.

Floor Decal Recognition

- Logo/Company Artwork prominently displayed on five (5) floor decals outside the room where the National Advanced Biofuels Conference sessions will be held.

Sponsored by:

Sponsorship Available

Marketing/Branding Opportunities

One complimentary (6') table in the session room, includes table skirt
One piece insert in all conference bags. Insert items must be pre-approved and are on a first come - first serve basis. No duplicates.
Two time use of conference mailing list
Company logo and link to company website on every page of the conference website
Innovation Stage: Opportunity to present at the Innovation Stage on the expo floor.
Sponsor Spotlight: Company logo and 50 word description featured in "Sponsor Spotlight" on the home page of the conference website
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